

Public understanding of weight-loss drugs is low:

51%

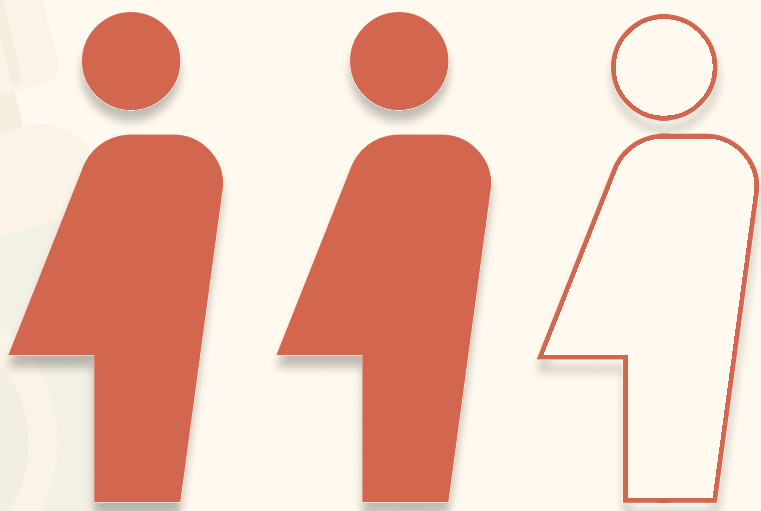
are not sure if they're safe

44%

are not sure if they're effective

50%

are not sure if they help sustain weight loss over time



67% of adults surveyed heard about new weight-loss medicines such as Ozempic, Wegovy, Zepbound, and Mounjaro.

It's okay to have questions about weight-loss medicines.

To learn more, look to sources like:

Your doctor

Trusted medical leaders like Mayo Clinic

Dedicated health websites like Medline Plus from the National Library of Medicine

Weight-loss drugs

iHeard St. Louis

Source: iHeard survey, March 23–25, 2024